



**Latin American and Caribbean Internet Addresses Registry**  
Registro de Direcciones de Internet para **América Latina y Caribe**  
Registro de Endereçamento de Internet para **América Latina e Caribe**

## **SPONSORSHIP OPTIONS AND BENEFITS**

Different sponsorship categories have been established according to the amount of the contribution. Categories may be combined and other alternatives negotiated according to the sponsor's needs. The rest of this document describes these categories and establishes their benefits.

### **CATEGORY 1 - DIAMOND SPONSOR: Over USD 20,000**

Benefits:

- The Diamond sponsor will have an area for exhibition purposes set with a table top to exhibit printed material and for display of a promotional banner provided by the sponsor.
- The sponsoring company's logo will appear on T-shirts and other merchandise should they be made.
- The sponsoring company's logo will appear on the following printed matter to be delivered to participants: folders or binders, note pads, programs..
- Mention on LACNIC's website: the company's logo including a link to the company's web page. Mention will be included on the main event's web page as well as in the "SPONSORS" link.
- Acknowledgement message for participation as Main Sponsor during the opening and closing of the conference sessions.
- Display of the company's logo on the projection screen during breaks.
- Logo appearing in location-pointing signs with all sponsors within the corresponding category to be placed inside the hotel or convention center.
- A brief non-commercial presentation of the company will be allowed during the meeting. Extension, time and content of this presentation must be agreed and approved by LACNIC.
- Distribution of marketing material and/or promotional items together with the material to be delivered to the meeting's participants.
- 10 free registrations to the meeting for invited guests of the sponsor's organization.

Additionally, -for this sponsorship category- special emphasizing conditions will be considered and negotiated directly with the sponsor.

### **CATEGORY 2 -PLATINUM SPONSOR: USD 12,000 to USD 19,000**

Benefits:

- The Platinum sponsor will be allowed to display two (2) promotional banners (not greater than 1.00 m x 2.00 m) in the exhibition area of the event. The banners shall be provided by the sponsor.
- The sponsoring company's logo will appear on T-shirts and other merchandise should they be made.
- The sponsoring company's logo will appear on the following printed matter to be delivered to participants: folders or binders, note pads, programs.
- Mention on LACNIC's website: the company's logo including a link to the company's web page. Mention will be made on the main event's web page as well as in the "SPONSORS" link.
- Acknowledgement message for participation as sponsor during the opening and closing of the conference sessions.
- Display of the company's logo on the projection screen during breaks
- Logo appearing in location-pointing signs with all sponsors within the corresponding category to be placed inside the hotel or convention center.
- Distribution of marketing material and/or promotional items together with the material to be delivered to the meeting's participants.
- 6 free registrations for the event for invited guests of the sponsor's organization.

### **CATEGORY 3 - GOLD SPONSOR: USD 6,000 to USD 11,000**

#### Benefits:

- The company's logo will appear on: binders or folders, note pads and meeting's programs.
- Mention on LACNIC's website: the company's logo including a link to the company's web page. Mention will be included on the main event's web page as well as in the "SPONSORS" link.
- Acknowledgement message for participation as sponsor during the opening and closing of the conference sessions
- Display of the company's logo on the projection screen during breaks.
- Logo appearing in location-pointing signs with all sponsors within the corresponding category to be placed inside the hotel or convention center.
- Distribution of marketing material and/or promotional items.
- 3 free registrations for the event for invited guests of the sponsor's organization.

### **CATEGORY 4 - SILVER SPONSOR - USD 2,000 to USD 5,000**

#### Benefits:

- The company's logo will appear on the meeting's programs.
- Mention on LACNIC's website: the company's logo including a link to the company's web page. Mention will be included on the main event's web page as well as in the "SPONSORS" link.
- Acknowledgement message for participation as sponsor during the opening and closing of the conference sessions.

- Display of the company's logo on the projection screen during breaks.
- Logo appearing in location-pointing signs with all sponsors within the corresponding category to be placed inside the hotel or convention center.

## **INTERNET CONNECTIVITY SPONSORSHIP**

Internet connectivity is an essential aspect of the LACNIC meeting, so the Internet provider sponsor will stand out from the sponsors of the meeting. A 10 Mbps symmetrical Internet connection with double stack support (IPv4 and IPv6) will be required. Additional connectivity requirements should be discussed with LACNIC's technical staff.

Benefits:

- The company's logo will appear on: binders or folders, note pads and meeting's programs.
- Mention on LACNIC's website: the company's logo including a link to the company's web page. Mention will be included on the main event's web page as well as in the "SPONSORS" link.
- Acknowledgement message for participation as sponsor of the connectivity during the opening and closing of the conference sessions
- Display of the company's logo on the projection screen during breaks.
- Logo appearing in location-pointing signs with all sponsors within the corresponding category to be placed inside the hotel or convention center.
- Distribution of marketing material and/or promotional items.
- 5 free registrations for the event for invited guests of the sponsor's organization.

## **SPONSORSHIP OF SOCIAL EVENT(S) – Welcome Cocktail / Others**

The social events are an important opportunity for emphasizing the sponsor's participation within the general event. Of all the general meeting's participants, 90% of them take part in this activity. The social event will include food, open bar and entertainment as well as transportation from and to the hotel if necessary.

### **Welcome Cocktail: USD 14,000**

The Welcome Cocktail takes place the first day of the meeting as an opportunity to promote networking among the attendees.

Benefits:

- The sponsor's logo will appear on the invitations for the social event.
- Mention on the printed program and on the event's schedule web page.
- Display of promotional banners in the social event's venue provided by the sponsor.
- Distribution of marketing material and/or promotional items of the by the sponsor in the social event's venue provided by the sponsor.
- A brief speech by the sponsor may be made at the opening of the social event.

- Running a prize draw is allowed during the event.

## **SPONSORSHIP OF COFFEE BREAKS AND LUNCHESES**

### **Lunch sponsorship: USD 8,000**

Lunches will take place in the areas indicated by the event's organizer for this purpose (inside the hotel or convention center).

#### **Benefits:**

- Sponsor's logo on the voucher to be delivered to the luncheon's participants.
- Display of a promotional banner beside the place where the lunch is served. The banner should be provided by the sponsor.
- Mention on LACNIC's web site: logo including link to the company's web page on the event's schedule web page.
- Mention on the printed program as sponsor of the corresponding lunch.
- Receiving an acknowledgement message during the session prior to its serving for participation as coffee break and/or lunch sponsor, as well as display of the company's logo on the projection screen during breaks.
- A brief presentation by the sponsor may be made at the opening of the lunch. Equipment for this purpose will be in charge of the sponsor.

### **Coffee Break Sponsorship: USD 4,000**

Coffee breaks will take place in the areas indicated by the event's organizer.

#### **Benefits:**

- Signs including the sponsor's logo will be placed on the coffee tables.
- Display of a promotional banner beside the place where the coffee break is served. The banner should be provided by the sponsor.
- Mention on LACNIC's web site: logo including link to the company's web page on the event's schedule web page.
- Mention on the printed program as sponsor of the corresponding coffee break.
- Receiving an acknowledgement message during the session prior to its serving for participation as coffee break and/or lunch sponsor, as well as display of the company's logo on the projection screen during breaks.

## **OTHER SPONSORSHIPS**

Other sponsorship options not considered in the above categories should be discussed and agreed with the meeting organizers.

For questions regarding sponsorships, please email us at: [meeting@lacnic.net](mailto:meeting@lacnic.net)  
or call : (+598 2) 604 2222